

EVEE BURGARD

MARKET



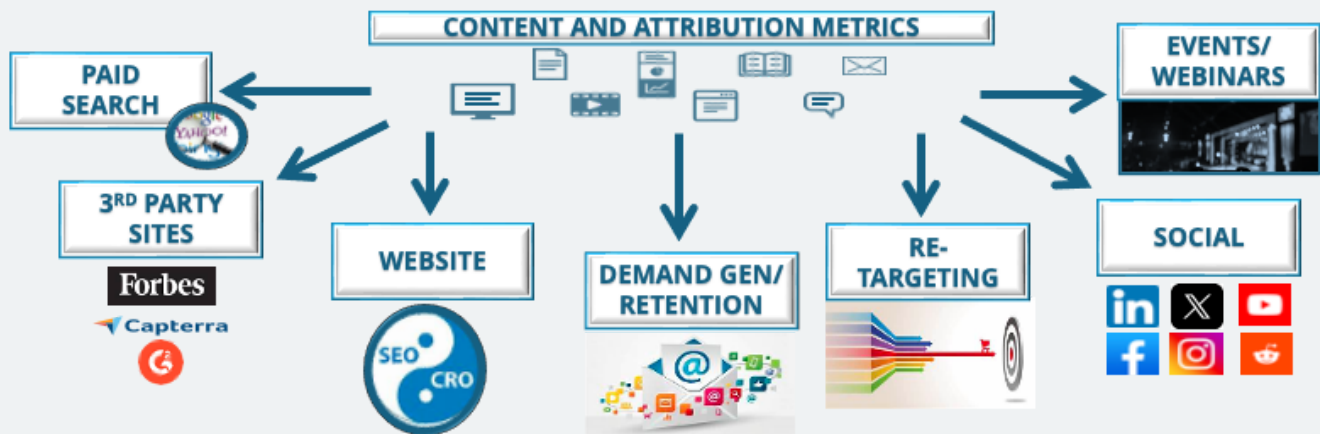
DISRUPTOR

VISION | INNOVATION | EXECUTION

About Me

I'm a seasoned marketing professional with a proven track record of driving organizational growth through strategic campaigns and effective storytelling. My expertise lies in building strong customer relationships, crafting compelling narratives, and leveraging data-driven insights to optimize buyer experiences. Throughout every build cycle, from initiation through deployment, I adhere to standard, repeatable processes to ensure consistency and efficiency. With over two decades of industry experience, I've successfully executed marketing initiatives that have delivered measurable results for businesses of all sizes.

Omni-Channel Execution



-  **Strategic Market Penetration**
Boosted lead quality by **36%** through targeted multi-sector strategies.
-  **Revenue Growth**
Increased website traffic by **500%**, boosting digital leads via SEO.
-  **Business Development**
Expanded market reach by **40%** through strategic industry partnerships.

-  **Branding and Positioning**
Drove **18x** event ROI and doubled revenue through branding strategies.
-  **International Market Expansion**
Increased international Share of Voice by **30%** through global strategies.
-  **Sales Enablement**
Improved conversion rates by **20%** and streamlined lead management with CRM.